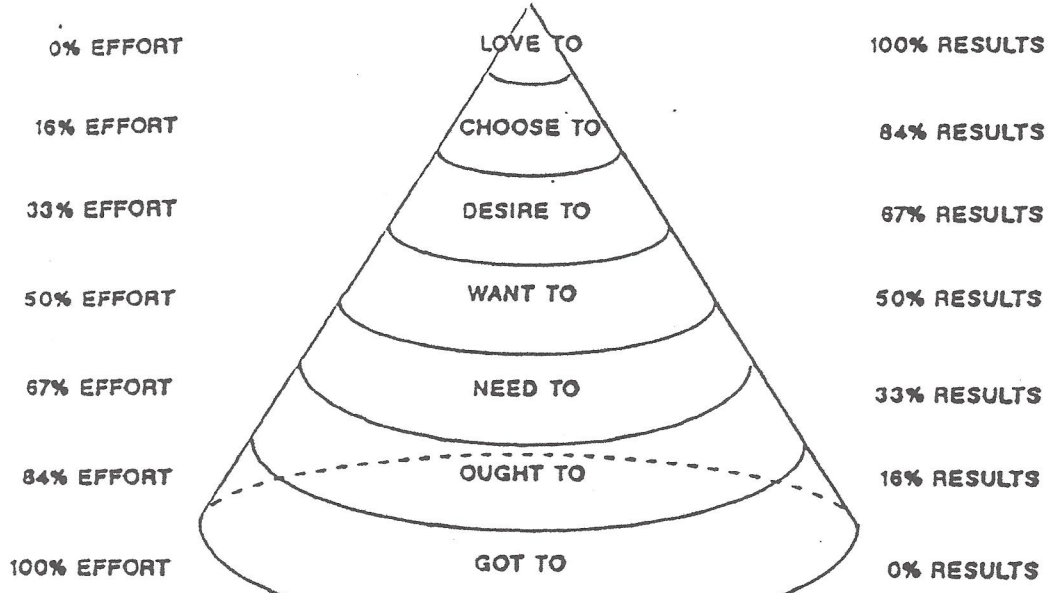


TRUTH  
CLEAR  
EFFORTLESS



PARETO PRINCIPLE

EFFORT → 80% RESULTS

EFFORTFUL  
CLOUDY  
BURNOUT

JOSEPH JURANS RULE

15% EFFORT → 65% RESULT  
20% EFFORT → 20% RESULT  
65% EFFORT → 15% RESULT

**PRESENT**

**LOVE**

**INSPIRATION**

**POSSIBILITY**

**OPPORTUNITY**

**PASSION**

**TRUTH**

**LOVE TO'S**

**ICAN/IAM**

**PAST AND FUTURE**

**THIS ISN'T IT**

**I HAVE TO...**

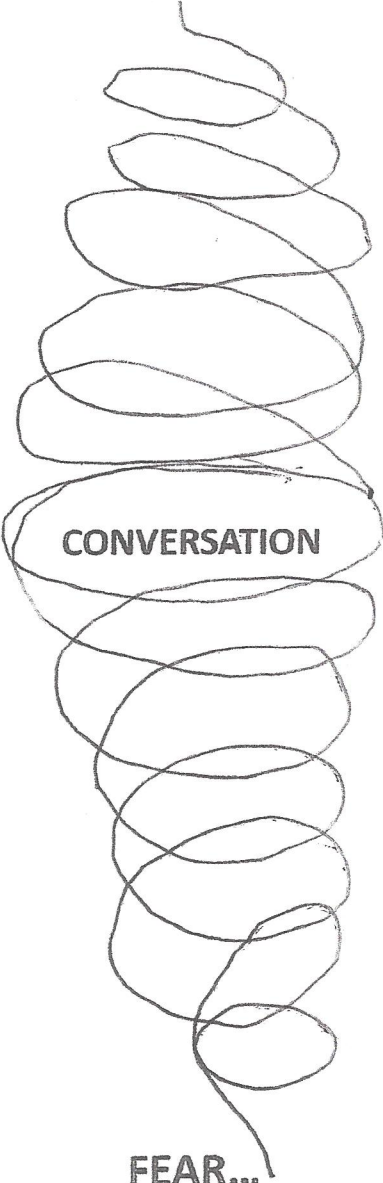
**SOMETHING'S WRONG**

**REAR VIEW MIRROR**

**IT WON'T WORK**

**IT'S IMPOSSIBLE**

**I'M NOT ENOUGH**



**CONVERSATION**

**FEAR...**

